

Columbia Chamber of Commerce
Prairie Legacy Productions
PO Box 1824
Columbia, CA 95310
www.VisitColumbiaCalifornia.com
www.PrairieLegacyProductions.com

May 1, 2025

Subject: Sponsorship Opportunity – Little House on the Prairie Cast Reunion | June 6–8, 2025

Event Website: www.LittleHouseGoldCountry.com

Dear Community Partner,

The Columbia Chamber of Commerce and Prairie Legacy Productions invite you to sponsor a one-of-a-kind, officially licensed event: the Little House on the Prairie Cast Reunion, taking place June 6–8, 2025, at Columbia State Historic Park.

This three-day, family-friendly celebration offers fans a rare chance to connect with beloved cast members from the classic television series in the heart of California’s Gold Country. Event highlights include:

- **Meet-and-Greets:** Interact with cast members, collect autographs, and take memorable photos inside Columbia’s historic Gold Rush-era buildings.
- **Filming Location Tours:** Walk through the actual locations where episodes like *Someone Please Love Me*, *Sweet Sixteen*, and *The In-Laws* were filmed.
- **Wine & Cheese Train:** Share a scenic ride with cast members at Railtown 1897 State Historic Park, home to the show's famous train scenes.
- **Premiere Screening:** Enjoy the debut of *Little House Homecoming*, a brand-new documentary celebrating the fans and legacy of the show.
- **Main Street Parade:** Cheer on the cast as they parade through Columbia’s iconic downtown.
- **Costume Contest:** Dress as your favorite character for a chance to win fun prizes.
- **Prairie Games:** Kids can step back in time with hoop rolling, stick pony races, and other classic frontier games.

Fans from across the U.S.—and even Europe—have already secured tickets, reflecting the deep and widespread excitement surrounding this event.

Beyond nostalgia, this reunion is a meaningful economic driver for the Gold Country region. With fans staying for multiple days, the event will bring substantial revenue to local hotels,

restaurants, shops, and attractions. As a sponsor, your business will not only gain valuable visibility but also play a direct role in boosting our local economy.

Sponsorship Levels

\$500+ Supporting Sponsor

- Name listed with logo, hyperlink to your website, business address, phone number, and a brief description (up to 25 words) on the event website sponsor page at: www.LittleHouseGoldCountry.com/Sponsors
- Name and logo displayed on sponsor signage at the entrance of each cast Meet-and-Greet venue and at the merchandise/information booth
- Mention on our Facebook pages: Visit Columbia California and Prairie Legacy Productions
- Public thank-you from the stage during the event

\$1,000+ Premier Sponsor

Includes all of the above, plus:

- Larger listing on the event website, including a business photo and an expanded description (up to 75 words)
- Enhanced sponsor signage with larger logo placement
- Two complimentary general admission tickets (valid any day of your choice)

\$5,000+ Signature Sponsor

Includes all of the above, plus:

- Top-tier, single-line listing on the event website with larger logo, business photo, and extended description (up to 150 words)
- Premium placement on sponsor signage, including your website address
- Frequent social media and on-site PA shout-outs
- Four additional general admission tickets, plus two tickets for the Wine & Cheese Train on Saturday, June 7
- Limited-edition event poster signed by cast members

Note: All businesses will be listed in the order sponsorship pledges are received, within their respective categories.

Sponsorship Restrictions:

Due to our licensing agreement, we cannot accept sponsorships from businesses associated with: alcohol (unless a licensed on-site vendor), tobacco, cannabis, firearms, personal hygiene, cleaning products, undergarments, gambling, pharmaceuticals, political or religious content, or adult products.

Tax Disclaimer:

The Columbia Chamber of Commerce is a 501(c)(6) nonprofit. While sponsorships are not tax-deductible as charitable donations, they may qualify as a business expense. Please consult your tax advisor.

To Sponsor:

Send an email with the subject line "Little House Sponsor" to:
boardofdirectors@columbiachamberofcommerce.org, and include the following:

- Business name
- Logo image
 - 1:1 or 4:5 works best
 - Signature sponsors minimum resolution: 1000 pixels tall
 - Signature sponsors minimum resolution: 100 pixels tall
- Business photo (for Premium or Signature Sponsorships)
 - 2:3 aspect ratio
 - Minimum resolution: 1500 pixels wide × 1000 pixels tall
- Website address
- Street address (please note if you do not want your address listed)
- Business phone number (please note if you do not want your phone number listed)
- Brief description of your business:
 - 25 words for \$500 Sponsor
 - 75 words for Premium Sponsor
 - 125 words for Signature Sponsor
- Pledged sponsorship amount

Make checks payable to:

Columbia Chamber of Commerce
Mail to: PO Box 1824, Columbia, CA 95310

Deadline

To be included on event signage, sponsorship pledges must be received by **May 25**. Submissions received after this date will still receive all other benefits, except for signage inclusion.

We encourage you to share this opportunity with other businesses that may be interested in supporting this special event.

Thank you for helping us bring this unforgettable celebration to life and for your continued support of Columbia!

Warm regards,
Michael Sharps
Board Member, Columbia Chamber of Commerce
On behalf of the Columbia Chamber of Commerce & Prairie Legacy Productions
(888) 488-1850
boardofdirectors@columbiachamberofcommerce.org